

Photography CONTEST

U.S. Department of Health and Human Services - Administration on Aging (AoA)

Older Americans Month 2004 Photography Contest Rules

The U.S. Administration on Aging (AoA) is pleased to introduce the 2004 Older Americans Month National Photography Contest. The purpose of this contest is to enhance the image of older Americans to all generations through pictures. The photographs are to reflect the photographer's interpretation of the **2004 Older American's Month Theme: "Aging Well, Living Well"**.

AoA is the federal focal point and advocacy agency for older Americans and their concerns. AoA carries out its leadership and grant programs in collaboration with a National Network that includes 56 State Units on Aging, 655 Area Agencies on Aging, 244 Tribal organizations, 29,000 local community service organizations, 500,000 volunteers, and a wide range of National organizations.

AoA is partnering with the National Institute of Senior Centers (NISC), a program of The National Council on Aging. NISC represents the senior center field, which serves several million older Americans each year through community-based, senior centers nationwide.

Contest Rules

This contest is open to non-professional photographers, age 60 and older representing a senior center.

- The photo subject should include at least one older person or groups of older people reflecting the theme of Older Americans Month 2004, "Aging Well, Living Well." Intergenerational photos are allowed and encouraged.
- Only senior center directors can submit entries and only one entry per senior center will be allowed.
- A senior center, according to NISC, is a community focal point where older adults come together for services and activities that reflect their experience and skills responding to their diverse needs and interests, enhancing their dignity, supporting their independence and encouraging their involvement in and with the center and community.
- Photos may be in black and white or color and must be 5 x 7 OR if using a digital camera, include a print of the photo and a copy of the digital file on a disk (floppy, Zip or CD). No other photo format will be allowed.
- Images made from negatives MUST include the original negative.
- All photos, negatives and disks become the property of AoA and may appear on any of AoA or their partners' exhibits or printed materials.
- By entering a photograph in the AoA's photography contest, each contestant agrees to assign all copyright, trademark, and all other intellectual property rights in their winning photograph to the U.S. Administration on Aging. The model release form is attached and must be signed.
- Entries must be postmarked no later than February 15, 2004. Winners will be notified by March 31, 2004.
- The 1st, 2nd, and 3rd place winners and their senior center representative will receive an award and a trip to Washington, DC for the awards ceremony to be held in May 2004.
- The sponsoring senior center of the 1st, 2nd or 3rd place winners will receive national recognition.
- To enter the contest, the following must be included in the mailing: entry form, a photograph with the above specifications, model release form, and a narrative by the photographer that describes in 150 words or less, how the photo expresses the 2004 Older Americans Month Theme, "Aging Well, Living Well."

Older Americans Month **Photography** CONTEST

Aging Well Living Well



Entry Form

Provide the information requested below completely and legibly and return to the address on the back of this page.

Mail this form with:

- A 5x7 black and white or color photo and negative OR If using a digital camera, a print out of the photo and a copy of the digital file on a disk (floppy, Zip or CD)
- A typed narrative, 150 words or less by the photographer describing how the photo expresses the 2004 Older Americans Month Theme, “Aging Well, Living Well.”
- Model Release Form

Entries must be post marked no later than February 15, 2004

Senior Center: _____

Director: _____

Address: _____

City:_____ State:_____

Zip:_____ Phone:_____

Fax:_____ E-mail:_____

Photographer: _____

Address: _____

City:_____ State:_____

Zip: _____ Phone: _____

Fax:_____ E-mail:_____

Age: _____

Photo Description (In 150 words or less)

Describe how the enclosed photo expresses the 2004 Older Americans Month Theme, “Aging Well, Living Well.”

Photo Description:

[illegible]

If insufficient space, you may use a separate sheet of paper.



Model Release

For valuable consideration received, I hereby give the _____ (Photographer's name) and/or the U.S. Administration on Aging (AoA) the absolute and irrevocable right and permission, with respect to the photographs that he/she has taken of me or in which I may be included with others:

- A. To copyright the same in the AoA name
- B. To use, reuse, publish and republish the same in whole or in part, individually or in conjunction with other photographs, in any medium and for any purpose whatsoever, including (but not by way of limitation) illustration, promotion and advertising and trade.
- C. To use my name in connection therewith if the Agency so chooses.

I hereby release and discharge _____ (Photographer's name) and the U.S. Administration on Aging from any and all claims and demands arising out of or in connection with the use of the photographs, including any and all claims for libel.

This authorization and release shall also insure to the benefit of the legal representatives, licenses and assigns of _____ (Photographer's name) as well as the persons(s) for who he took the photographs.

I am over the age of twenty-one. I have read the foregoing and fully understand the contents thereof.

Date: _____ Name: _____

Legal Guardian if needed: _____

Address: _____

City: _____ State: _____ Zip: _____

Signature: _____

Mailing Checklist

- ☐ Completed Entry Form
- ☐ A 5x7 black and white or color photo and negative
- ☐ **OR** If using a digital camera, a print out of the photo and a copy of the digital file on a disk (floppy, Zip or CD)
- ☐ A typed narrative, 150 words or less by the photographer describing how the photo expresses the 2004 Older Americans Month Theme, "Aging Well, Living Well."
- ☐ Model Release Form

Mail Entries to:

National Institute of Senior Centers
300 D Street, SW
Suite 801
Washington, D.C. 20024
Attention: Constance Todd/Photo Contest

